

October 2013

New Leaders Hollywood's Up-and-Comers NBCU Shakeup Steve Burke on a Tear Ad Prices 'Walking Dead' on Top

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N°4

# VARIETY

The Internet giant  
breaks into original series,  
with John Goodman  
as its first star

## AMAZON JOINS THE PARTY

By Todd Spangler p.32

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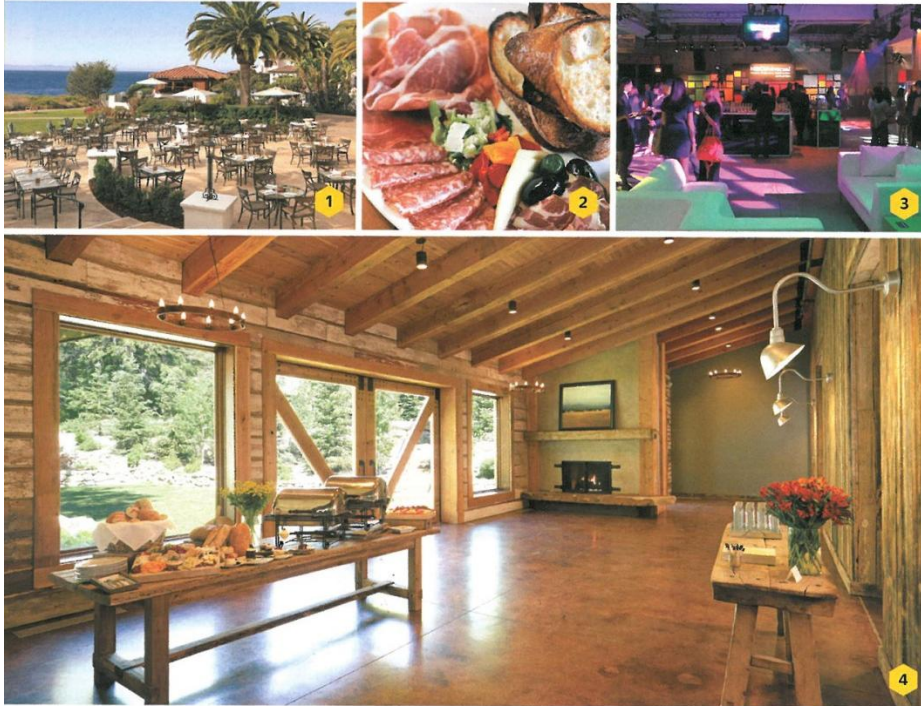
Circulation: 30,857



# Coast to Coast

## PARTY PLANNING

There's more to choose from in awards season cities



**A**wards season events now splash across the continent — from New York to showbizzers' second-home bases such as Palm Springs and Santa Barbara, Calif.; and Park City, Utah, and the film festivals that unspool in those towns — so planning not only includes food and decoration, but also geographical strategies. Variety looks at new or revitalized event spaces across the U.S.

### REFINERY ROOFTOP

NEW YORK

Opened in June on the 13th floor of midtown's Refinery Hotel, the Rooftop's backdrop is the Empire State Building. A retractable roof over the indoor/outdoor patio and fireplace creates a weatherproofed option. Up to 250 can indulge in mixologist-made cocktails and the city views from the central Garment District location.

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